



<u>Almost none of the first responders who died on</u> <u>09/11/2001 actually died in the attack –</u> <u>they lost their lives performing rescues.</u>

Through Absolute Victory Insignia, the same organization who helped the San Diego Police Museum introduce the San Diego County First Responder's UNITED <sup>™</sup> badge for the 10 year remembrance of 09/11/01, you can join other EMS personnel across the U.S. in a highly visible display of our continued resolve.



Backed by a lifetime warranty, every museum quality badge is minted in the US to the high standards we are famous for. On the front of the full size oval one WTC tower recognizes 343 FDNY firefighters. The other recognizes 23 officers of the New York City Police Department, 37 officers of the New York New Jersey Port Authority Police Department and members of the New York County DA's Office, New York State Office of Court Administration, New York State Office of Tax Enforcement, FBI and Secret Service who paid the ultimate price.

Per your agency approval, your badge, customized to your rank, state or firefighters seal, number and agency, may be worn <u>every</u> September.

In solidarity, other EMS agencies across the country will wear 9/11 badges respective of their rank/seal/number and agency. On October 1<sup>st</sup> all 9/11 badges will be placed in storage until September of the following year. Each year additional agencies will join the movement. Our goal is to eventually have all EMS agencies across America wearing the same optional badge every September. We are America's First Responder UNITED <sup>TM</sup>!

## ORDER NOW! 2024 WILL BE EXCEPTIONALLY BUSY AND CUSTOM BADGES TAKE TIME TO CREATE!

Artist depiction may vary slightly from actual product. To ensure timely delivery orders must be received correct, complete and with cleared payment. Incomplete/incorrect orders create significant delays in delivery. For a current list of participants visit www.911badges.com. Participation in America's First Responders UNITED is restricted to badge issued active or honorably retired members of agencies employing sworn federal officers, state, county and local peace officers, or professionally trained fire, fire rescue and other federally recognized first responders. Private security companies and other non accredited agencies are not eligible. Badges will only be sold for your current rank and below upon proof of employment. As each badge is custom made to individual specifications, refunds will only be granted for uncorrectable defects in manufacturing or errors on our part. Your privacy matters. Information collected by Absolute Victory is for ordering purposes only. It's never sold, shared or otherwise compromised.

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## **AMERICA'S FIRST RESPONDERS UNITED**

Now, more than ever, we need to make a statement. That's why there's never been a project like this - where public safety agencies across America take a month out of every year to symbolize our unity.

The Badge Looks The Same Because We Do The Same - We Save Lives

Absent the agency specific name and appropriate seal, these optional duty badges are identical. That's because our mission, regardless of the agency, is the same. Just like our fallen brethren who made the ultimate sacrifice on September 11, 2001, we are the first responders and we save lives.

We Will Never Forget

This could be the most symbolic badge ever minted. The centerpiece, surrounding the official seal, is the Pentagon. Framing it are the words "Never Forget" and America's First Responders United." To each side are the twin towers. Behind them, our national bird, the majestic bald eagle. On one building is "343" and "71" on the other. The numbers represent the more than 400 EMS personnel who died as first responders.

Honorably retired EMS members are welcome to participate. Participation is limited to badge issued members of their respective agencies and badges will only be sold at your current rank or lower ranks previously held.

Badges are \$135.00 each. For your convenience we accept cash, check or charge. Mail your order to:

J _	ABSOLUTE VICTORY INSIGNIA	
SIV	39525 LOS ALAMOS RD. STE C175 Murrieta, CA 92563	DIVPN
	(888) 629-8428	
- AAA	EMAIL: 911badges@sdpolicemuseum.cor	
	RITY PURPOSES ORDERS CANNOT BE PROCES	
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BADGE FINISH – <mark>CHOOSE:</mark>	<b>STANDARD</b>	BLACK TAC 20 YEAR
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I agree to pay the a	bove total amount according to my card issuer agreement (merchant agr	reement if credit voucher)

SIGNATURE: